

FCC ISSUES-PROGRAMS REPORT

WLUK-TV, GREEN BAY WI.

QTR 1 2011, Continued-Part 2

WLUK-TV SPECIAL PROGRAMMING
Quarter 1, 2011

- #1 – COMMUNITY/BUSINESS/ NON-PROFIT/ECONOMY/JOB**
- #2 - CRIME/LAW ENFORCEMENT/PROTECTION**
- #3 - EDUCATION**
- #4 - ENVIRONMENTAL CONCERNS**
- #5 – FAMILIES, CHILDREN & TEENS**
- #6 – GOVERNMENT PROGRAMS/ ACCOUNTABILITY**
- #7 - HEALTH CARE & REFORM**
- #8 – MINORITY, ELDERLY, WOMEN & CIVIL RIGHTS ISSUES**
- #9 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- #10 – AMERICA AT WAR & INTERNATIONAL CONFLICTS**

FOX NEWS LIVE REPORT

Aired on WLUK-TV

Wednesday, January 26, 2011 – 10:15pm to 10:25pm

President Obama is scheduled to speak in Manitowoc, Wisconsin. Live coverage of Air Force One landing in Austin Straubel Airport, Green Bay showed Governor Scott Walker there to welcome President Obama. The motorcade will transport the President to Manitowoc to visit Orion Energies Company.

- - -

Wednesday, January 19, 2011 - 3PM-4PM

Page	Story Slug	Segment	Notes	Tape Number	Tape Timecode
A1	CUT IN WELCOME	RDR	3:00 PM - By Drew Smith.		
A2	PRESS CONFERENCE RUNDOWN	SS	Drew Smith		
A3	MCCARTHY	TOSS	Mike McCarthy, Coach		
A4	PODIUM	LIVE	GB Packers		
A5	MCCARTHY CAREER NUMBERS	SS		XB	
A6	JUSTIN LIVE 1	TOSS	Justin Trevor, WLUK Sports Reporter		
A7		LIVE			
A8	KEY INJURIES	SS		XB	
A9	RODGERS	TOSS	Aaron Rodgers, Quarterback		
A10	PODIUM	LIVE	for GB Packers.		
A11	RODGERS NUMBERS	SS			
A16	RECEIVER NUMBERS	SS		XB	
A12	JUSTIN LIVE 2	TOSS	Justin Trevor, WLUK Sports Reporter		
A13		LIVE			
A14	JENNINGS	TOSS	Aaron Jennings		
A15	PODIUM	LIVE	GB Packers		
A27	CHICAGO COVERAGE	SS		XB	
A28	CUT IN CLOSE	RDR			
A17	JUSTIN LIVE 3	TOSS	Justin Trevor, WLUK Sports Reporter		
A18		LIVE			
A20	WOODSON	TOSS	Woodson, GB Packers		
A21	PODIUM	LIVE			
A22	CLAY AND CHUCK NUMBERS	SS		XB	
A19	DEFENSIVE RANKINGS	SS		XB	
A23	JUSTIN LIVE 4	TOSS	J. Trevor, WLUK Reporter		
A24		LIVE			
A25	PLAYOFF REPORT	ANIMVO			
A26		SS			
Z1	New Row 28 Joshua Morgan				
Z2					
Z3	NFC CHAMPIONSHIP AGAIN	SS	Drew Smith Re-cap.		
Z4	DIRECTOR REPORT				
Z5	PRODUCER REPORT		End at 3:59 pm.		

Jeanne Lynch

From: Juli Buehler
Sent: Tuesday, January 18, 2011 5:04 PM
To: David Campbell; Jeanne Lynch; Karen Blazejewski; Jay Zollar; Mike Berrend; Mike Nipps; Tori Grant-Welhouse
Subject: LIVE Packers News Conference Wednesday 1/18

GDW PLEASE PROMOTE -- AS A TALKING POINT THOUGHOUT THE MORNING ON WEDNESDAY ---- 3PM

Newsroom

On Wednesday 1/19 --- we will broadcast the 3:00PM Packers News Conference LIVE on CW 14, WCWF-TV channel 14.

The news conference will be hosted by Drew Smith in the studio. Justin Felder will be live at Lambeau.

Packers will include

McCarthy - Rogers - Jennings - Woodson (not sure if this is the order)

Thank you

buehler

Juli Buehler
News Director
WLUK-TV FOX 11 / WCWF-TV CW 14
787 Lombardi Ave
Green Bay, WI 54307
920-490-1420
"Your Station for Balanced News
and Severe Weather Coverage"

*Time Warner Cable viewers
will find it on
Ch 10 or HD ~~at~~ Ch 1010.*

*Charter Cable viewers
will find it on
Ch. 613*

Apr. 1, 2011

Walker to embark on tour across Wis. after speech

State of the state tour on Thursday, February 3

Updated: Tuesday, 01 Feb 2011, 4:28 PM CST
Published : Tuesday, 01 Feb 2011, 4:28 PM CST

*Thurs
Feb 3*

MADISON, Wis. (AP) - Gov. Scott Walker will embark on a five-city tour Thursday following his first State of the State speech.

Walker said Tuesday the tour will give him a chance to deliver his message across the state.

He plans stops in De Pere, Rhinelander, Wausau, Eau Claire, and Onalaska.

Walker was delivering his first State of the State speech Tuesday night before a joint session of the Legislature.

State of the State Tour-Thursday, February 3

8:45am - 9:30am Cleaning Systems, Inc. (1997 American Boulevard, De Pere, WI 54115)

10:35am - 11:20am Dr. Fosters and Smith (2253 Air Park Road, Rhinelander, WI 54501)

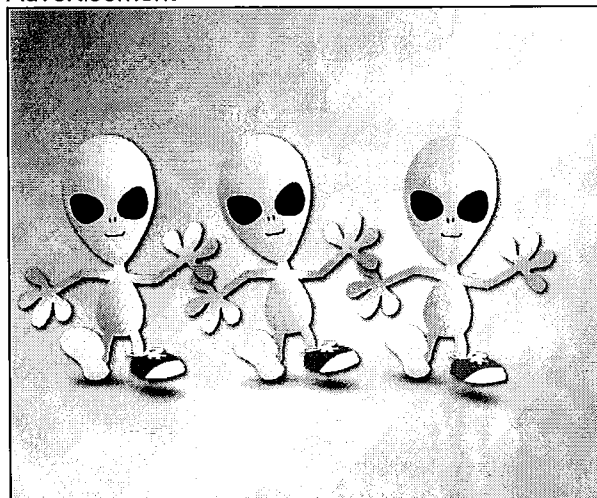
12:25pm - 1:10pm Wausau Container Corporation (8000 Highland Drive, Wausau, WI 54401)

2:35pm - 3:20pm American Phoenix, Inc. (800 Wisconsin Street #2, Eau Claire, WI 54703)

4:30pm - 5:15pm L.B. White Company (W6636 L.B. White Road, Onalaska, WI 54650)

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WLUK HOLIDAY PROGRAMMING

2010			
Thanksgiving			
GDW	yes		
Living with Amy	taped		
5p	NFL Game		
9p	yes		
Day after			
GDW	yes		
Living with Amy	encore		
5p	yes		
9p	yes		
Christmas Eve			
Fri (holiday)			
GDW	yes		
Living with Amy	encore		
5p	yes		
9p	Christmas Mass followed by 30 min Sounds		
2a News Repeat	60 min Sounds		
Christmas Day			
Sat			
GDW 5a	x		
GDW 6a	x		
GDW 7a	60 min Sounds		
GDW 8a	Nutcracker on Ice		
Living with Amy	x		
5p	30min Sounds		
9p	30min/30min Sounds		
New Year's Eve			
Fri (work day)			
GDW	yes		
Living with Amy	encore		
5p	yes		
9p	yes		
New Year's Day			
Sat (Mon holiday)		Mon 1/3/11 (holiday)	
GDW 5a	x	60 min Sounds	
GDW 6a	x	GDW	
GDW 7a	60 min Sounds	GDW	
GDW 8a	Children's Med. Parade	encore Living/Amy	
Living with Amy	x	encore Living/Amy	
5p	30 min Sounds	30min/ITH or	
9p	yes	30min/Journey	
		yes	
no longer airing Bowl games			

← 2011
of the Season - High School musical groups

JAN

4hr GDW
1hr 5p news
1hr 9p news

Local Marines deploy for training

Then will head to Afghanistan

Updated: Tuesday, 29 Mar 2011, 8:25 AM CDT
Published : Tuesday, 29 Mar 2011, 6:42 AM CDT

GREEN BAY - A group of Marine reservists are leaving Austin Straubel Airport Tuesday afternoon for training that will eventually take them to Afghanistan.

The Marines from around the state will start training in North Carolina and then head to California for more training, before being deployed to Afghanistan.

Lance Cpl. Kimberly Stanfield and Lance Cpl. Nathaniel Lange joined Good Day Wisconsin to talk about their mission.

Advertisement



WLUK PROGRAM SCHEDULE

	Monday 03/28/2011	Tuesday 03/29/2011	Wednesday 03/30/2011	Thursday 03/31/2011	Friday 04/01/2011	Saturday 04/02/2011	Sunday 04/03/2011
5:00 am						Pets.TV eni#: 312A	Judge Judy eni#: 2602
5:30 am						Paid Program	Paid Program
6:00 am						Paid Program	Paid Program
6:30 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Paid Program	Paid Program
7:00 am							
7:30 am						Good Day Wisconsin	Good Day Wisconsin
8:00 am							
8:30 am				8:05-8:07 AM Becky DeVries In Madison.			
9:00 am	Fox 11 Living w/Amy R	Fox 11 Living w/Amy R	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Paid Program	FOX News Sunday with Chris Wallace
9:30 am							
10:00 am	Rachael Ray	Rachael Ray eni#: 5139	Rachael Ray eni#: 5142	Rachael Ray eni#: 5145	Rachael Ray eni#: 5144	Fox Weekend Marketplace	Paid Program
10:30 am							Paid Program
11:00 am	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Paid Program	Paid Program
11:30 am	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace		
12:00 pm	Judge Joe Brown eni#: 3129	Judge Joe Brown eni#: 3171	Judge Joe Brown eni#: 3189	Judge Joe Brown eni#: 3128	Judge Joe Brown eni#: 3169	Paid Program	NASCAR Sprint Cup Martinsville Speedway, Martinsville, VA eni#: G500040311
12:30 pm	Judge Joe Brown eni#: 3198	Judge Joe Brown eni#: 3156	Judge Joe Brown eni#: 3193	Judge Joe Brown eni#: 3195	Judge Joe Brown eni#: 3165	Paid Program	
1:00 pm	Little House on the Prairie eni#: 1011	Little House on the Prairie eni#: 1012	Little House on the Prairie eni#: 1013	Little House on the Prairie eni#: 1014	Little House on the Prairie eni#: 1015	Paid Program	
1:30 pm						Paid Program	
2:00 pm	The Doctors	The Doctors eni#: 3136	The Doctors eni#: 3126	The Doctors eni#: 3028	The Doctors eni#: 3068	Seinfeld	Fox 11 Living w/Amy R
2:30 pm						This Week in Baseball	
3:00 pm	Dr Oz	Dr Oz	Dr Oz	Dr Oz	Dr Oz		
3:30 pm							
4:00 pm	Judge Judy	Judge Judy eni#: 3668	Judge Judy eni#: 3669	Judge Judy eni#: 3670	Judge Judy eni#: 3671	MLB on FOX eni#: Detroit @ NY Yankees	Jeopardy! eni#: 5818
4:30 pm	Judge Judy	Judge Judy eni#: 3582	Judge Judy eni#: 3557	Judge Judy eni#: 3564	Judge Judy eni#: 3565		Wheel of Fortune eni#: 5214
5:00 pm	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	The World's Funniest Moments	The Cleveland Show eni#: 603
5:30 pm	Jeopardy! eni#: 6116	Jeopardy! eni#: 6117	Jeopardy! eni#: 6118	Jeopardy! eni#: 6119	Jeopardy! eni#: 6120		The Simpsons eni#: NABE03
6:00 pm	President's Address	Wheel of Fortune eni#: 5407	Wheel of Fortune eni#: 5408	Wheel of Fortune eni#: 5409	Wheel of Fortune eni#: 5410	Cops eni#: 2319 Cops eni#: 2308	Bob's Burgers eni#: 102
6:30 pm	House (R) eni#: 705	Glee (R)	American Idol (O) eni#: 1026/1027	American Idol eni#: 1026/1027A	Kitchen Nightmares (R) eni#: 301		Family Guy eni#: 8ACX10
7:00 pm	The Chicago Code (R) eni#: 101	Raising Hope (R) Traffic Light (R)		Mobbed (O)	Fringe (R) eni#: 310	America's Most Wanted: America Fights Back eni#: 2422	The Cleveland Show
8:00 pm							
8:30 pm	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine
9:00 pm							
9:30 pm	Wheel of Fortune	Seinfeld A	Seinfeld A	Seinfeld A	Seinfeld A	Fringe	Fox 11 Sports Edge
10:00 pm		Seinfeld B	Seinfeld B	Seinfeld B	Seinfeld B		House eni#: 105
10:30 pm	King of the Hill A	King of the Hill A	King of the Hill A	King of the Hill A	King of the Hill A	30 Seconds to Fame	Seinfeld eni#: 201
11:00 pm	King of the Hill B	King of the Hill B	King of the Hill B	King of the Hill B	King of the Hill B		Comedy.TV eni#: 212
11:30 pm	Extra	Extra	Extra	Extra	Extra	Movie Mr. and Mrs. Smith (1941)	MGM Presents Dead Like Me
12:00 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program		
12:30 am							
1:00 am	The People's Court eni#: 14116	The People's Court eni#: 14117	The People's Court eni#: 14118	The People's Court eni#: 14119	The People's Court eni#: 14120	House eni#: 524	FOX 11 News at Nine
1:30 am							Extra eni#: 17180W
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine repeat	First Business
2:30 am							
3:00 am	Judge Mathis eni#: 12108	Judge Mathis eni#: 12109	Judge Mathis eni#: 12110	Judge Mathis eni#: 12111	Judge Mathis eni#: 12029	Comedy.TV eni#: 212	
3:30 am	First Business	First Business	First Business	First Business	Cars.TV eni#: 812		
4:00 am	AgDay eni#: 03292011	AgDay eni#: 03302011	AgDay eni#: 03312011	AgDay	MyDestination.TV eni#: 712	Judge Joe Brown eni#: 2774	AgDay
4:30 am							

FOX NETWORK SPECIAL PROGRAMMING

Quarter 1, 2011

- #1 – COMMUNITY/BUSINESS/ NON-PROFIT/ECONOMY/JOB**
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FEA#1.14

To: GENERAL MANAGERS
GENERAL SALES MANAGERS
PROGRAM DIRECTORS
PROMOTION MANAGERS
TRAFFIC MANAGERS

Fr: ANNE SCHWARZ, SCHEDULING

Da: JANUARY 7, 2011

Re: STATE OF THE UNION ADDRESS AIRS TUESDAY, JANUARY 25

President Obama will give his STATE OF THE UNION ADDRESS at 9:00pm ET on TUESDAY, JANUARY 25. FOX will carry the speech in its entirety plus the Republican response, LIVE in all time zones.

The season finale of MILLION DOLLAR MONEY DROP, previously announced for this time period, will be rescheduled on TUESDAY, FEBRUARY 1 at 9:00pm.

- o On TUESDAY, JANUARY 25, from 9:00-cc ET, FOX will air the President's 2011 STATE OF THE UNION ADDRESS, LIVE in all time zones.

FOX News will provide live coverage of the President's address, the Republican response and a brief analysis. In past years coverage of this event has lasted anywhere from 60-90 minutes. We anticipate a 90-minute program although FOX will not fill after 10pm ET, if the speech runs less than 90 min.

In Eastern and Central time zones, GLEE will air as previously announced at 8:00pm ET/7:00pm CT, leading into the STATE OF THE UNION ADDRESS.

In the Mountain time zone, GLEE will air in its entirety immediately following the STATE OF THE UNION ADDRESS (Slide).

Stations in the Pacific time zone will return to local programming following the STATE OF THE UNION ADDRESS, and will air GLEE from 8:00-9:00pm. The 9:00-10:00pm hour is returned to local programming – see recap by time zone.

RECAP

Tuesday, January 25 – BY TIME ZONE

Eastern Time Zone:

8:00pm GLEE (R)
*9:00pm-cc NEWS SPECIAL: STATE OF THE UNION ADDRESS +
REPUBLICAN RESPONSE (O) (OTO) (LIVE) (approx. 90 min)

Central Time Zone:

7:00pm GLEE (R)
*8:00pm-cc NEWS SPECIAL: STATE OF THE UNION ADDRESS +
REPUBLICAN RESPONSE (O) (OTO) (LIVE) (approx. 90 min)

Mountain Time Zone:

*7:00pm-cc NEWS SPECIAL: STATE OF THE UNION ADDRESS +
REPUBLICAN RESPONSE (O) (OTO) (LIVE) (approx. 90 min)
*approx. 8:30pm GLEE (R) (OTO)

Pacific Time Zone:

*6:00pm-cc NEWS SPECIAL: STATE OF THE UNION ADDRESS +
REPUBLICAN RESPONSE (O) (OTO) (LIVE) (approx. 90 min)
*approx. 7:30pm LOCAL PROGRAMMING
8:00p GLEE (R)
*9:00p LOCAL PROGRAMMING

Tuesday, February 1:

8:00pm GLEE (R)
*9:00pm MILLION DOLLAR MONEY DROP (O) (Season Finale)

Jeanne Lynch

From: Karen Blazejewski
Sent: Monday, January 10, 2011 8:16 AM
To: Amy Schilling; Andy Van Remortel; Ann Parins; Carolyn Williamsen; Chris Sack; Crystal Kuznacic; Eric Jansen; James Zempel; Jan Steinhorst; Jason Smith; Jennifer Sikorski; John Nolle; Kathy Silk; Kelly Borup; Mark Fischer; Mike Smits; Shayna Gresens; Susan Pasterski; Tori Grant-Welhouse
Cc: Jeanne Lynch
Subject: STATE OF THE UNION ADDRESS AIRS TUESDAY, JANUARY 25

times are Eastern

President Obama will give his STATE OF THE UNION ADDRESS at 9:00pm ET on TUESDAY, JANUARY 25. FOX will carry the speech in its entirety plus the Republican response, LIVE in all time zones.

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RECAP

Tuesday, January 25 – BY TIME ZONE

Central Time Zone:

7:00pm

*8:00pm-cc

GLEE (R)

NEWS SPECIAL: STATE OF THE UNION ADDRESS +

Republican Response (OTO)(LIVE)(90min.)

WLUK Program Schedule

	Monday 01/24/2011	Tuesday 01/25/2011	Wednesday 01/26/2011	Thursday 01/27/2011	Friday 01/28/2011	Saturday 01/29/2011	Sunday 01/30/2011	
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	PETS.TV	Judge Judy	
5:30 am						Paid Program	Paid Program	
6:00 am						Paid Program	Paid Program	
6:30 am						Paid Program	Paid Program	
7:00 am						Good Day Wisconsin	Good Day Wisconsin	
7:30 am								
8:00 am								
8:30 am								
9:00 am	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Paid Program	FOX News Sunday with Chris Wallace	
9:30 am						Paid Program		
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Fox Weekend Marketplace	Paid Program	
10:30 am							Paid Program	
11:00 am	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace		Paid Program	Paid Program
11:30 am	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace		Paid Program	Paid Program
12:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Paid Program	To Be Announced	
12:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Paid Program		
1:00 pm	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Paid Program		
1:30 pm						Paid Program		
2:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Movie - GIDEON	To Be Announced	
2:30 pm								
3:00 pm	Dr Oz	Dr Oz	Dr Oz	Dr Oz	Dr Oz			
3:30 pm								
4:00 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Fox 11 Living w/Amy repeat	To Be Announced	
4:30 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy			
5:00 pm	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five		
5:30 pm						Seinfeld		
6:00 pm	Jeopardy! epi#: 6071	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	AFC-NFC Pro Bowl	
6:30 pm	Wheel of Fortune epi#: 5361	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune		
7:00 pm	House (O)	Glee (R)	American Idol (O)	American Idol	Kitchen Nightmares	Cops		
7:30 pm						Cops		
8:00 pm	Lie To Me (O)	FOX Special - STATE OF UNION ADDRESS	Human Target (O)	Bones	Fringe	America's Most Wanted: America Fights Back		
8:30 pm								
9:00 pm	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	
9:30 pm						Fox 11 Sports Edge		
10:00 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Good Guys (R)	House	
10:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	30 Seconds To Fame	House	
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Movie - Bringing Up Baby	Seinfeld	
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill		Comedy.TV	
12:00 am	Extra	Extra	Extra	Extra	Extra			
12:30 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program			
1:00 am	The People's Court epi#: 14081	The People's Court	The People's Court	The People's Court	The People's Court	House		MGM Presents Outer Limits
1:30 am							FOX 11 News at Nine	To Be Announced
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine		FOX 11 News at Nine	
2:30 am							FOX 11 News at Nine repeat	Extra
3:00 am	Judge Mathis epi#: 12076	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Comedy.TV	First Business	
3:30 am								
4:00 am	First Business	First Business	First Business	First Business	Cars.TV	Judge Joe Brown	AgDay	
4:30 am	AgDay epi#: 01252011	AgDay	AgDay	AgDay	MyDestination.TV			

FEA#1.25

To: GENERAL MANAGERS
GENERAL SALES MANAGERS
PROGRAM DIRECTORS
PROMOTION MANAGERS
TRAFFIC MANAGERS

Fr: ANNE SCHWARZ, SCHEDULING

Da: JANUARY 12, 2011

Re: OBAMA SPEECH AT TONIGHT'S MEMORIAL IN ARIZONA

FOX will carry President Obama's speech at the memorial in Arizona tonight. The speech is expected to happen within the 8:30-9:00pm half-hour ET and last approximately 16-20 minutes. FOX NEWS coverage will begin at 8:30pm ET and fill until 9:00pm ET.

FOX will replace the 8:00pm episode of HUMAN TARGET with back-to-back encore episodes of RAISING HOPE, with the 8:30pm episode airing in Mountain and Pacific time zones only.

If President Obama's speech runs past 9:00pm ET, FOX will stay with the speech until it ends and Eastern/Central stations will join HUMAN TARGET in progress, and Mountain stations will join the regularly scheduled primetime programming in progress.

Please see information for your time zone:

EASTERN TIME ZONE

*8:00pm ET RAISING HOPE (R) (OTO)

*8:30pm ET FOX NEWS COVERAGE: ARIZONA MEMORIAL (O) (OTO) (30 MIN)
(LIVE)

9:00pm ET HUMAN TARGET (O)

CENTRAL TIME ZONE

*7:00pm CT RAISING HOPE (R) (OTO)

*7:30pm CT FOX NEWS COVERAGE: ARIZONA MEMORIAL (O) (OTO) (30 MIN)
(LIVE)

8:00pm CT HUMAN TARGET (O)

MOUNTAIN TIME ZONE

*6:30pm MT FOX NEWS COVERAGE: ARIZONA MEMORIAL (O) (OTO) (30 MIN)
(LIVE)

*7:00pm MT RAISING HOPE (R) (OTO)

*7:30pm MT RAISING HOPE (R) (OTO)

8:00pm MT HUMAN TARGET (O)

PACIFIC TIME ZONE

*5:30pm PT FOX NEWS COVERAGE: ARIZONA MEMORIAL (O) (OTO) (30 MIN)
(LIVE)

*8:00pm PT RAISING HOPE (R) (OTO)

*8:30pm PT RAISING HOPE (R) (OTO)

9:00pm PT HUMAN TARGET (O)

See attached summary from website. fox11online.com

SLUG: bc-fox-LEVEL-2-CUT-IN-PRESIDENTIAL-NEWS-CONFERENCE-@11AM-ET

TO: GENERAL MANAGERS, PROGRAM DIRECTORS, NEWS DIRECTORS, SATELLITE COORDINATORS, TRA

FROM: FOX NEWS

DATE: TUESDAY, FEBRUARY 15, 2011 - 10AM - 11AM

RE: PRESIDENTIAL NEWS CONFERENCE

TIME: APPROX 11AM ET

Subj: Budget will mean cuts for everyone,

FOX NEWSEDGE WILL PROVIDE A LEVEL 2 (OPTIONAL) CUT-IN REGARDING A PRESIDENTIAL NEWS

THE PRESIDENT WILL TAKE QUESTIONS FROM REPORTERS IN THE WHITE HOUSE SOUTH COURT AUDI

Introduced by Lori Rothman, Fox Business Network,

THIS LEVEL 2 CUT-IN WILL BE ANCHORED IN NEW YORK BY RICK FOLBAUM. STATIONS WILL SEE

THE SD VERSION OF THE LEVEL 2 CUT-IN WILL BE AVAILABLE ON THE EDGE LIVE CHANNEL (ALS
DIGITAL RECEIVER - WHERE YOU NORMALLY SEE LIVE EVENTS). THE HD VERSION WILL ALSO BE

SD 16:9 CLEAN FEED WILL ALSO BE AVAIL ON THE FOLLOWING COORDINATES:

TRANSPONDER: GALAXY 16/9K SLOT 6

CARRIER ID: 4462241

UPLINK: 14195

POLE: V

DOWNLINK: 11895

POLE: H

SYMBOL RATE: 3.9787

FEC: 3/4

FEED WINDOW OPENS AT: 10:45AM ET

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Tuesday, 2/15/11, 10AM-11:00AM - Presidential News Conf.

Obama holds news conference Tuesday

Obama: Medicare, Social Security demand compromise

Updated: Tuesday, 15 Feb 2011, 10:54 AM CST
Published : Tuesday, 15 Feb 2011, 8:33 AM CST

- BEN FELLER, RICARDO ALONSO-ZALDIVAR and TOM RAUM, Associated Press

WASHINGTON (AP) *Pres. Obama responded to questions by reporters.*

Advertisement



Now that's fresh thinking!

Obama: Medicare, Social Security demand compromise

President Barack Obama says he's willing to work with Republicans to make changes to entitlement programs, like Social Security and Medicare, that threaten the nation's fiscal health.

The budget Obama sent to Congress Monday ignores the view of his own deficit commission, which said that entitlement programs must be slashed.

Obama says he will have discussions on entitlements with lawmakers in the next few months.

Obama says he's confident changes can be made quickly on Social Security in order to avoid slashing payments and making the program stable for this generation and the next. But he says making changes to Medicare and Medicaid will be more difficult, and said both parties must show they're serious about tackling the problems.

On medical malpractice reforms:

Administration officials say President Barack Obama wants states to rewrite their medical malpractice laws to cut down on wasteful tests doctors perform because they fear lawsuits.

Obama's budget calls for \$250 million in Justice Department grants to help states change their laws in line with recommendations a bipartisan commission issued last year.

Specific reforms exclude caps on jury awards that the American Medical Association and GOP lawmakers have unsuccessfully pursued for years. But they do include measures that have been unacceptable to trial lawyers, an interest group that contributes heavily to Democrats.

Topping the list are health courts in which specially trained judges — not juries — would decide malpractice cases.

On the Middle East:

President Barack Obama on Tuesday slammed Iran for its harsh treatment of anti-government protesters and called on governments throughout the Middle East to avoid crackdowns on pro-democracy supporters.

"The world is changing," Obama said in a message directed at autocratic rulers across the region. "You have a young, vibrant generation within the Middle East that is looking for greater opportunity. ... You've got to get out ahead of change; you can't be behind the curve."

Obama was asked at a White House news conference about the mood of change sweeping the Middle East in sympathy with the opposition victory in Egypt.

"It's ironic that the Iranian regime is pretending to celebrate what happened in Egypt," Obama said. "They acted in direct contrast to what happened in Egypt" by using force against demonstrators.

Obama said that with advances in freedom of communication through smart phones and Twitter, it is more true than ever that governments must recognize that they must act with the consent of the people.

"Governments in that region are starting to understand this," Obama said, "and my hope is that they can operate in a way that is responsive to this hunger for change, but always do so in a way that doesn't lead to violence."

Iranian leaders had sought to portray the toppling of Zine El Abidine Ben Ali in Tunisia and Hosni Mubarak in Egypt, both secular leaders, as Islamic uprisings.

Hardline Iranian lawmakers called Tuesday for the country's opposition leaders to face trial and be put to death, a day after clashes between opposition protesters and security forces left one person dead and dozens injured. Tens of thousands of people turned out for the opposition rally Monday in solidarity with Egypt's popular revolt.

"We have sent a strong message to our allies in the region... Lets look at Egypt's example," Obama said.

In Egypt, the military, which is now in charge of the country, exercised restraint and did not fire on protesters.

Buoyed by the Egyptian example, protesters also demonstrated in the relatively wealthy country of Bahrain and pressed for the ouster of the ruler in poverty-plagued Yemen.

Obama said there are limits to U.S. influence as people in the Mideast agitate for change.

"These are sovereign countries that have to make their own decisions," he said. "What we can do is lend moral support."

In Iran, in particular, Obama said, "America cannot dictate what happens." But he added that the U.S. hope and expectation "is that we're going to continue to see the people of Iran have the courage to be able to express their yearning for greater freedom and a more representative government."

Demonstrators toppled Mubarak after nearly 30 years in power, handing his authority over to the military on Saturday.

"Obviously there's still a lot of work to be done in Egypt itself," Obama said. But, he added, "What we've seen so far is positive."

He praised the military council that now rules Egypt for reaffirming the 1979 peace treaty with Israel, which has been a lynchpin of regional stability for three decades, and other international treaties. He also praised the leaders for meeting with opposition leaders and working to set the stage for elections and a turnover of the government back to civilian control.

"Egypt's going to require help in building democratic institutions, for strengthening an economy that's taken a hit. So far,

at least, we're seeing the right signals coming out of Egypt," Obama said.

On Rahm Emanuel:

President Barack Obama says he doesn't have to make calls on behalf of Rahm Emanuel, his former chief of staff who's running for mayor of Chicago. The president says Emanuel seems to be "doing just fine" on his own.

FOX NEWS LIVE REPORT

Aired on WLUK-TV

Thursday, February 10, 2011 – 2:50pm to 3:01pm

FOX News, Leland Vihert, reports from Cairo, Egypt and covered the breaking news and speech by Hosni Mubarak, Egyptian President from Cairo. He said he would not step down immediately, but will leave at the end of his term as President. He will hand over power to the Egyptian Military. The people fill the streets with celebration.

FRIDAY, FEBRUARY 11, 2011 – 2:07PM TO 2:17PM.

FOX NEWS SPECIAL REPORT – President Obama said that Egypt has played a pivotal role in human history. The people of Egypt have spoken. The U.S. will continue to be a friend and partner to Egypt.

FRIDAY, MARCH 11, 2011 – 11:30AM TO 12:25PM - FOX NEWS

The Presidential News Conference is from Washington DC. President Obama addresses the situation in Japan following the tsunami earthquake this morning and U.S. efforts to help.

He also reviewed the rise in gas prices and possible solutions.

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FOX NEWS LIVE REPORT
Aired on WLUK-TV
Friday, March 18, 2011 – 1:26pm to 1:30pm

President Obama's statement from the White House concerned the situation in Libya.

President Barack Obama demanded Friday that Moammar Gadhafi halt all military attacks on civilians. If the Libyan leader did not stand down, the United States would join other nations in launching military action against him. But the President also stressed the U.S. "is not going to deploy ground troops into Libya." Stressing that the U. S. was acting in concert with European allies and Arab nations, the President said, "Our goal is focused, our cause is just and our coalition is strong."

Obama's remarks came less than 24 hours after the United Nations Security Council voted to authorize military action — including a "no-fly zone" over Libya — to prevent the killing of civilians by Gadhafi's forces.

At the White House, Obama said there should be no doubt about Gadhafi's intentions "because he has made them clear. Just yesterday, speaking of the city of Benghazi, a city of roughly 700,000, he threatened 'we will have no mercy and no pity.' No mercy on his own citizens."

Obama said the U.S. and other nations have imposed sanctions on Libya, frozen assets of the leader and delivered humanitarian supplies to bordering countries to help ease the plight of thousands fleeing the fighting.

"If Gadhafi does not comply, the international community will impose consequences, and the resolution will be enforced through military action," Obama said.

Obama listed a series of demands for Gadhafi, including the halting of all attacks against civilians, a stop to military action against Benghazi and other cities and permission for humanitarian supplies to reach the civilian

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WLUK PROGRAM SCHEDULE

	Monday 02/28/2011	Tuesday 03/01/2011	Wednesday 03/02/2011	Thursday 03/03/2011	Friday 03/04/2011	Saturday 03/05/2011	Sunday 03/06/2011
5:00 am						PETS.TV	Judge Judy
5:30 am						Paid Program	Paid Program
6:00 am						Paid Program	Paid Program
6:30 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Paid Program	Paid Program
7:00 am							
7:30 am							
8:00 am						Good Day Wisconsin	Good Day Wisconsin
8:30 am							
9:00 am	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Paid Program	FOX News Sunday with Chris Wallace
9:30 am						Paid Program	
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray		Paid Program
10:30 am						Fox Weekend Marketplace	Paid Program
11:00 am	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace		Paid Program
11:30 am	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace		Paid Program
12:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Paid Program	
12:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Paid Program	Little House on the Prairie epi#: 4017
1:00 pm	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Paid Program	
1:30 pm						Paid Program	
2:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors		
2:30 pm						Movie - Mojave Moon (1999)	
3:00 pm	Dr Oz	Dr Oz	Dr Oz	Dr Oz	Dr Oz		NASCAR on FOX Las Vegas Motor Speedway, Las Vegas, NV
3:30 pm							
4:00 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Fox 11 Living w/Amy repeat	
4:30 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy		
5:00 pm	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	
5:30 pm						Seinfeld	Cars.TV
6:00 pm	Jeopardy! epi#: 6096	Jeopardy! epi#: 6097	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Simpsons (R)
6:30 pm	Wheel of Fortune epi#: 5386	Wheel of Fortune epi#: 5387	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	American Dad (R)
7:00 pm	House epi#: 714 (O)	American Idol (O)	American Idol (O)	American Idol	NAACP Image Awards The 42nd NAACP Image Awards	Cops	Simpsons (R)
7:30 pm						Cops	Bob's Burgers (R)
8:00 pm	The Chicago Code epi#: 111 (O)	Raising Hope (R)	Traffic Light (R)			America's Most Wanted: America Fights Back	Family Guy (R)
8:30 pm							The Cleveland Show
9:00 pm	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld A	Seinfeld A	Seinfeld A	Seinfeld A	Seinfeld A	Fringe	Fox 11 Sports Edge
10:30 pm	Seinfeld B	Seinfeld B	Seinfeld B	Seinfeld B	Seinfeld B		House
11:00 pm	King of the Hill A	King of the Hill A	King of the Hill A	King of the Hill A	King of the Hill A	30 Seconds to Fame	
11:30 pm	King of the Hill B	King of the Hill B	King of the Hill B	King of the Hill B	King of the Hill B		Seinfeld
12:00 am	Extra	Extra	Extra	Extra	Extra	Movie - Narrow Margin (1952)	Comedy.TV
12:30 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program		
1:00 am	The People's Court epi#: 14106	The People's Court epi#: 14107	The People's Court	The People's Court	The People's Court		MGM Presents Outer Limits
1:30 am						House	
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine		FOX 11 News at Nine
2:30 am						FOX 11 News at Nine repeat	
3:00 am	Judge Mathis epi#: 12101	Judge Mathis epi#: 12102	Judge Mathis	Judge Mathis	Judge Mathis		Extra
3:30 am						Comedy.TV	
4:00 am	First Business	First Business	First Business	First Business	Cars.TV		First Business
4:30 am	AgDay epi#: 03012011	AgDay epi#: 03022011	AgDay	AgDay	MyDestination.TV	Judge Joe Brown	AgDay

“Fox News Sunday” – 10:00am
Aired on WLUK-TV, Green Bay , Quarter 1, 2011
January 1 – March 31, 2011

01/02/11

Topics: Budget/New Congress

Guests: Rep. Darrell Issa/ Rep. Fred Upton/ Sen. Elect Mike Lee/ Rep. Elect Allen West

01/09/11

Topics: Senate/Capitol reaction

Guests: Rep. James Clyburn/ Rep. Cathy McMorris Rodgers/ Sen. Rand Paul/ Sen. Chris Coons

01/16/11

Topics: State of the States

Guests: Gov. Chris Christie/ Fmr. Gov. Tim Pawlenty

01/23/11

Topics: SOTU Preview

Guests: Sen. Mitch McConnell/ Sen. Dick Durbin

01/30/11

Topics: Egypt/ House GOP Majority

Guests: Sec. Hillary Clinton/ Rep. John Boehner/

02/06/11

Topics: State of the NFL

Guests: Roger Goodell/ Lynn Swann/ Jerry Kramer/ Terry Bradshaw/ Howie Long/ Michael Strahan

02/13/11

Topics: The Budget

Guests: Rep. Paul Ryan/ Gov. Haley Barbour

02/20/11

Topics: WI Budget Battle

Guests: Gov. Scott Walker/ Sen. Tom Coburn/ Sen. Claire McCaskill

02/27/11

Topics: States Struggle

Guests: Gov. Mitch Daniels/ Mike Huckabee

03/06/11

Topics: Snyder vs Phelps Ruling/Budget Fight

Guests: Margie Phelps/ Sen. Dick Durbin/ Rep. Jeb Hensarling

/continued

FOX SUNDAY NEWS – Qtr 1, 2011 – Page 2

03/13/11

Topics: Japan Nuclear Site

Guests: Joe Cirinsione/ Sen. Mitch McConnell/ Sen. Mark Warner/ Sen. Saxby Chambliss

03/20/11

Topics: Libya Latest

Guests: Adm. Mike Mullen/ Sen. Lindsey Graham/ Sen. Jack Reed/ Sec. Steven Chu

03/27/11

Topics: 2012 Politics

Guests: Newt Gingrich/ Sen. John McCain/ Sen. Joe Lieberman

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03/06/11

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03/27/11

Topics: 2012 Politics

Guests: Newt Gingrich/ Sen. John McCain/ Sen. Joe Lieberman

WLUK-TV
QUARTERLY ISSUES/PROGRAMS REPORT
LOCAL PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2009 - December 31, 2009

ISSUES IDENTIFIED THIS QUARTER

- #1 – COMMUNITY/BUSINESS/ NON-PROFIT/ECONOMY/JOBS**
- #2 - CRIME/LAW ENFORCEMENT/PROTECTION**
- #3 - EDUCATION**
- #4 - ENVIRONMENTAL CONCERNS**
- #5 – FAMILIES, CHILDREN & TEENS**
- #6 – GOVERNMENT PROGRAMS/ ACCOUNTABILITY**
- #7 - HEALTH CARE & REFORM**
- #8 – MINORITY, ELDERLY, WOMEN & CIVIL RIGHTS ISSUES**
- #9 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- #10 – AMERICA AT WAR & INTERNATIONAL CONFLICTS**

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Advertiser	WLUK Promotion
Product	EOE
Estimate Number	

Invoice #	12136-1
Invoice Date	01/30/11
Invoice Month	January 2011
Invoice Period	12/27/10 - 01/30/11

Station	WLUK
Account Executive	WLUK Local House
Sales Office	Green Bay Local Sales Office
Sales Region	Local

Order #	12136
Alt Order #	
Order Flight	12/27/10 - 01/01/12

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Invoice #	12136-1
Invoice Date	01/30/11
Invoice Month	January 2011
Invoice Period	12/27/10 - 01/30/11

Order #	12136
Alt Order #	
Order Flight	12/27/10 - 01/01/12

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Estimate Number	

Invoice #	12136-2
Invoice Date	02/27/11
Invoice Month	February 2011
Invoice Period	01/31/11 - 02/27/11

Station	WLUK
Account Executive	WLUK Local House
Sales Office	Green Bay Local Sales Office
Sales Region	Local

Order #	12136
Alt Order #	
Order Flight	12/27/10 - 01/01/12

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	WLUK			F	02/25/11	:20	3:52 AM	EOE(WLUK)	\$0.00		87
	WLUK			Sa	02/26/11	:20	4:56 PM	EOE(WLUK)	\$0.00		88

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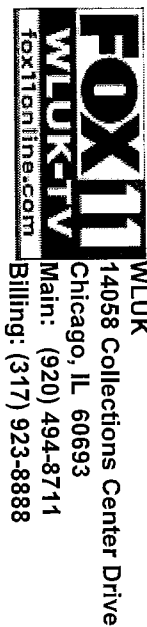
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Estimate Number	

Invoice #	12136-3
Invoice Date	03/27/11
Invoice Month	March 2011
Invoice Period	02/28/11 - 03/27/11

Station	WLUK
Account Executive	WLUK Local House
Sales Office	Green Bay Local Sales Office
Sales Region	Local

Order #	12136
Alt Order #	
Order Flight	12/27/10 - 01/01/12

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Agency Ref	IN10163
Advertiser Ref	IN10163

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLUK	Sign-On/Sign-Off	5a-4:59a								
	WLUK				02/28/11 to 03/06/11	5x	MTWTFSS				
	WLUK			M	02/28/11	:20	10:59 AM	EOE(WLUK)	\$0.00		95
	WLUK			W	03/02/11	:20	5:59 AM	EOE(WLUK)	\$0.00		92
	WLUK			Th	03/03/11	:20	8:18 AM	EOE(WLUK)	\$0.00		91
	WLUK			F	03/04/11	:20	12:48 PM	EOE(WLUK)	\$0.00		94
	WLUK			Su	03/06/11	:20	5:59 AM	EOE(WLUK)	\$0.00		93
	WLUK				03/07/11 to 03/13/11	5x	MTWTFSS				
	WLUK			M	03/07/11	:20	8:25 AM	EOE(WLUK)	\$0.00		97
	WLUK			W	03/09/11	:20	1:20 AM	EOEREV	\$0.00		98
	WLUK			F	03/11/11	:20	2:01 AM	EOEREV	\$0.00		99
	WLUK			Sa	03/12/11	:20	11:29 PM	EOEREV	\$0.00		100
	WLUK			Su	03/13/11	:20	3:31 AM	EOEREV	\$0.00		96
	WLUK				03/14/11 to 03/20/11	5x	MTWTFSS				
	WLUK			Tu	03/15/11	:20	2:14 PM	EOEREV	\$0.00		102
	WLUK			Tu	03/15/11	:20	3:20 AM	EOEREV	\$0.00		103
	WLUK			Th	03/17/11	:20	3:20 AM	EOEREV	\$0.00		101
	WLUK			F	03/18/11	:20	3:38 AM	EOEREV	\$0.00		105
	WLUK			Su	03/20/11	:20	12:16 AM	EOEREV	\$0.00		104
	WLUK				03/21/11 to 03/27/11	5x	MTWTFSS				
	WLUK			M	03/21/11	:20	1:28 AM	EOEREV	\$0.00		109
	WLUK			W	03/23/11	:20	1:23 AM	EOEREV	\$0.00		110
	WLUK			Th	03/24/11	:20	4:50 AM	EOEREV	\$0.00		107
	WLUK			Sa	03/26/11	:20	1:45 AM	EOEREV	\$0.00		108
	WLUK			Su	03/27/11	:20	2:55 AM	EOEREV	\$0.00		106

Aired Spots

20

Aired Net

\$0.00

Payment Terms 30 Days

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-353-3072.

INVOICE**Remit Address:**

FOX 11
WLUK-TV
 fox11online.com
WLUK
 14058 Collections Center Drive
 Chicago, IL 60693
 Main: (920) 494-8711
 Billing: (317) 923-8888

Advertiser	WLUK Promotion
Product	Children's Disclaimer 2011
Estimate Number	

Invoice #	12144-1
Invoice Date	01/30/11
Invoice Month	January 2011
Invoice Period	12/27/10 - 01/30/11

Station	WLUK
Account Executive	WLUK Local House
Sales Office	Green Bay Local Sales Office
Sales Region	Local

Order #	12144
Alt Order #	
Order Flight	12/27/10 - 01/01/12

Billing Address:

WLUK Promotion
 Attention: Accounts Payable
 787 Lombardi Avenue
 Green Bay, WI 54304
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN10163
Advertiser Ref	IN10163

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLUK	M-Su Rotator 7a-12x	7a-12x								
	WLUK			12/27/10 to 01/02/11	1x	MTWTFSS					
	WLUK			Tu	12/28/10	:15	10:13 AM	FCCHILDRENS(WLUK)	\$0.00		1
	WLUK			01/03/11 to 01/09/11	1x	MTWTFSS					
	WLUK			M	01/03/11	:00			\$6.00 See MG 1.54		2
	WLUK			Su	01/09/11	:15	9:59 AM	FCCHILDRENS(WLUK)	\$0.00	MG for 1,2 01/03	54
	WLUK			01/10/11 to 01/16/11	1x	MTWTFSS					
	WLUK			Th	01/13/11	:15	10:16 PM	FCCHILDRENS(WLUK)	\$0.00		3
	WLUK			01/17/11 to 01/23/11	1x	MTWTFSS					
	WLUK			M	01/17/11	:15	2:30 PM	FCCHILDRENS(WLUK)	\$0.00		4
	WLUK			01/24/11 to 01/30/11	1x	MTWTFSS					
	WLUK			Su	01/30/11	:15	10:29 AM	FCCHILDRENS(WLUK)	\$0.00		5
Aired Spots										5	
Aired Net										\$0.00	

Payment Terms 30 Days

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INVOICERemit Address:

WLUK
 14058 Collections Center Drive
 Chicago, IL 60693
 Main: (920) 494-8711
 Billing: (317) 923-8888

Advertiser	WLUK Promotion
Product	Children's Disclaimer 2011
Estimate Number	

Invoice #	12144-2
Invoice Date	02/27/11
Invoice Month	February 2011
Invoice Period	01/31/11 - 02/27/11

Station	WLUK
Account Executive	WLUK Local House
Sales Office	Green Bay Local Sales Office
Sales Region	Local

Order #	12144
Alt Order #	
Order Flight	12/27/10 - 01/01/12

Billing Address:

WLUK Promotion
 Attention: Accounts Payable
 787 Lombardi Avenue
 Green Bay, WI 54304
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN10163
Advertiser Ref	IN10163

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLUK	M-Su Rotator 7a-12x	7a-12x								
	WLUK			01/31/11 to 02/06/11	1x	MTWTFSS					
	WLUK			Sa	02/05/11	:15	6:30 PM	FCCCHILDRENS(WLUK)	\$0.00		6
	WLUK			02/07/11 to 02/13/11	1x	MTWTFSS					
	WLUK			F	02/11/11	:15	11:10 AM	FCCCHILDRENS(WLUK)	\$0.00		7
	WLUK			02/14/11 to 02/20/11	1x	MTWTFSS					
	WLUK			Sa	02/19/11	:15	4:25 PM	FCCCHILDRENS(WLUK)	\$0.00		8
	WLUK			02/21/11 to 02/27/11	1x	MTWTFSS					
	WLUK			M	02/21/11	:15	12:25 PM	FCCCHILDRENS(WLUK)	\$0.00		9
				<u>Aired Spots</u>	4			<u>Aired Net</u>	\$0.00		

Payment Terms 30 Days

INVOICE



Remit Address:
WLUK
 14058 Collections Center Drive
 Chicago, IL 60693
 Main: (920) 494-8711
 Billing: (317) 923-8888

Billing Address:
 WLUK Promotion
 Attention: Accounts Payable
 787 Lombardi Avenue
 Green Bay, WI 54304
 USA

Advertiser	WLUK Promotion
Product	Children's Disclaimer 2011
Estimate Number	

Invoice #	12144-3
Invoice Date	03/27/11
Invoice Month	March 2011
Invoice Period	02/28/11 - 03/27/11

Station	WLUK
Account Executive	WLUK Local House
Sales Office	Green Bay Local Sales Office
Sales Region	Local

Order #	12144
Alt Order #	
Order Flight	12/27/10 - 01/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN10163
Advertiser Ref	IN10163

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLUK	M-Su Rotator 7a-12x	7a-12x								
	WLUK			02/28/11 to 03/06/11	1x	MTWTFSS					
	WLUK			Tu	03/01/11	:15	10:29 PM	FCCHILDRENS(WLUK)	\$0.00		10
	WLUK			03/07/11 to 03/13/11	1x	MTWTFSS					
	WLUK			F	03/11/11	:15	11:25 AM	FCCHILDRENS(WLUK)	\$0.00		11
	WLUK			03/14/11 to 03/20/11	1x	MTWTFSS					
	WLUK			Tu	03/15/11	:15	1:17 PM	FCCHILDRENS(WLUK)	\$0.00		12
	WLUK			03/21/11 to 03/27/11	1x	MTWTFSS					
	WLUK			Th	03/24/11	:15	11:14 PM	FCCHILDRENS(WLUK)	\$0.00		13
				<u>Aired Spots</u>	4			<u>Aired Net</u>	\$0.00		

Payment Terms 30 Days



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: MDA MUSCLE WALK
:20
2011

GS WLUP 37

VIDEO

PHOTO
BRING IN MDA LOGO

BRING IN TITLE GRAPHIC
SUPER: SATURDAY, FEBRUARY 26
LAMBEAU FIELD
REGISTRATION: 8:00AM
WALK: 10:00AM

NEW PHOTO
SUPER: MDA.ORG
SUPER: FOX 11 LOGO

AUDIO

(ANNOUNCER)

When you make a muscle, you make a difference.

The Muscular Dystrophy Association invites you to make a difference on Saturday, February 26 at Lambeau Field with the first annual Muscle Walk!

Find out more online at mda.org. The funds we raise will help children and adults with muscular dystrophy right here in Northeast Wisconsin!

Log Summary [MDA MUSCLE WALK] : 01/22/11 - 02/26/11



Station	Time	Program	Length	Spots	Cost
Air Date: 02/04/11					
MDA MUSCLE WALK	11:47:36 AM	Swift Justice: N GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	2:42:10 PM	The Doctors (S' GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	10:00:25 PM	Fox 11 News at GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	11:25:15 PM	King Of The Hil GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	12:19:26 XM	Extra (SYN) GSWLUK37	MDA MUSCLE WAL	:20	
				0:01:40	\$0
Air Date: 02/05/11					
MDA MUSCLE WALK	5:28:40 AM	Pets.TV GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	8:50:35 AM	Good Day Wisc GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	9:58:51 AM	Paid Program GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	4:09:21 PM	Fox 11 Living V GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	11:58:50 PM	WLUK Movie GSWLUK37	MDA MUSCLE WAL	:20	
				0:01:40	\$0
Air Date: 02/06/11					
MDA MUSCLE WALK	8:25:36 AM	Good Day Wisc GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	11:57:37 PM	House, M.D. (S GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	2:00:20 XM	Fox 11 News at GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	4:22:36 XM	First Business (GSWLUK37	MDA MUSCLE WAL	:20	
				0:01:20	\$0
Air Date: 02/07/11					
MDA MUSCLE WALK	6:06:42 AM	Good Day Wisc GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	12:13:26 PM	Judge Joe Brov GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	11:10:45 PM	King Of The Hil GSWLUK37	MDA MUSCLE WAL	:20	
				0:01:00	\$0
Air Date: 02/08/11					
MDA MUSCLE WALK	6:32:14 AM	Good Day Wisc GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	9:38:28 AM	Fox 11 Living V GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	1:32:12 PM	Little House on GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	11:10:45 PM	King Of The Hil GSWLUK37	MDA MUSCLE WAL	:20	
				0:01:20	\$0
Air Date: 02/09/11					
MDA MUSCLE WALK	5:06:44 AM	Good Day Wisc GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	11:25:15 PM	King Of The Hil GSWLUK37	MDA MUSCLE WAL	:20	
				0:00:40	\$0
Air Date: 02/10/11					
MDA MUSCLE WALK	9:38:26 AM	Fox 11 Living V GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	1:32:12 PM	Little House on GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	11:10:45 PM	King Of The Hil GSWLUK37	MDA MUSCLE WAL	:20	
				0:01:00	\$0
Air Date: 02/11/11					
MDA MUSCLE WALK	1:32:12 PM	Little House on GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	11:10:45 PM	King Of The Hil GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	12:19:26 XM	Extra (SYN) GSWLUK37	MDA MUSCLE WAL	:20	
				0:01:00	\$0
Air Date: 02/12/11					
MDA MUSCLE WALK	7:49:40 AM	Good Day Wisc GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	3:59:15 PM	WLUK Movie GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	9:50:57 PM	Fox 11 News at GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	3:29:35 XM	Fox 11 News at GSWLUK37	MDA MUSCLE WAL	:20	
				0:01:20	\$0
Air Date: 02/13/11					
MDA MUSCLE WALK	6:58:30 AM	Inside the Hud GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	8:50:30 AM	Good Day Wisc GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	5:37:02 PM	WLUK Movie GSWLUK37	MDA MUSCLE WAL	:20	
				0:01:00	\$0
Air Date: 02/14/11					
MDA MUSCLE WALK	10:42:40 AM	Rachael Ray GSWLUK37	MDA MUSCLE WAL	:20	
MDA MUSCLE WALK	11:25:15 PM	King Of The Hil GSWLUK37	MDA MUSCLE WAL	:20	
				0:00:40	\$0

WLUK/WLUK : 01/22/11 - 02/26/11
[Sorted by: Air Date]

Log Summary [MDA MUSCLE WALK] : 01/22/11 - 02/26/11



Log Summary [MDA MUSCLE WALK] : 01/22/11 - 02/26/11			
Air Date: 02/15/11			
MDA MUSCLE WALK	9:38:28 AM Fox 11 Living WGSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	2:42:10 PM The Doctors (S GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	9:32:07 PM Fox 11 News at GSWLUK37	MDA MUSCLE WAL	:20
			0:01:00 \$0
Air Date: 02/16/11			
MDA MUSCLE WALK	3:09:35 PM Dr. Oz (SYN) GSWLUK37	MDA MUSCLE WAL	:20
			0:00:20 \$0
Air Date: 02/17/11			
MDA MUSCLE WALK	1:32:12 PM Little House on GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	11:10:45 PM King Of The Hil GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	3:01:25 XM Fox 11 News at GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	4:50:20 XM Ag Day (SYN) GSWLUK37	MDA MUSCLE WAL	:20
			0:01:20 \$0
Air Date: 02/18/11			
MDA MUSCLE WALK	9:38:28 AM Fox 11 Living WGSWLUK37	MDA MUSCLE WAL	:20
			0:00:20 \$0
Air Date: 02/19/11			
MDA MUSCLE WALK		MDA MUSCLE WAL	
MDA MUSCLE WALK		MDA MUSCLE WAL	
MDA MUSCLE WALK	8:15:41 AM Good Day Wisc GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	9:29:11 AM Paid Program GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	11:58:58 PM WLUK Movie GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	12:59:24 XM WLUK Movie GSWLUK37	MDA MUSCLE WAL	:20
			0:01:20 \$0
Air Date: 02/20/11			
MDA MUSCLE WALK	5:29:35 AM Judge Judy (SY GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	8:15:36 AM Good Day Wisc GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	4:29:53 PM WLUK Movie GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	5:46:08 PM WLUK Movie GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	2:00:20 XM Fox 11 News at GSWLUK37	MDA MUSCLE WAL	:20
			0:01:40 \$0
Air Date: 02/21/11			
MDA MUSCLE WALK	12:13:26 PM Judge Joe Brov GSWLUK37	MDA MUSCLE WAL	:20
			0:00:20 \$0
Air Date: 02/22/11			
MDA MUSCLE WALK	11:47:36 AM Swift Justice: N GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	12:11:28 XM Extra (SYN) GSWLUK37	MDA MUSCLE WAL	:20
			0:00:40 \$0
Air Date: 02/23/11			
MDA MUSCLE WALK	1:32:12 PM Little House on GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	11:25:15 PM King Of The Hil GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	12:34:25 XM Extra (SYN) GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	3:51:10 XM Judge Mathis (G GSWLUK37	MDA MUSCLE WAL	:20
			0:01:20 \$0
Air Date: 02/24/11			
MDA MUSCLE WALK	12:13:26 PM Judge Joe Brov GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	11:25:15 PM King Of The Hil GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	3:51:10 XM Judge Mathis (G GSWLUK37	MDA MUSCLE WAL	:20
			0:01:00 \$0
Air Date: 02/25/11			
MDA MUSCLE WALK	6:32:14 AM Good Day Wisc GSWLUK37	MDA MUSCLE WAL	:20
MDA MUSCLE WALK	11:10:45 PM King Of The Hil GSWLUK37	MDA MUSCLE WAL	:20
			0:00:40 \$0



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: CELEBRITY MONOPOLY GALA 2011
:30 GSWLUK33 :15 GSWLUK34

Disk 09106

VIDEO

TOM MILBOURN AND RACHEL MANEK
ON CAMERA

GRAPHICS FULL SCREEN

Bring in sponsor logo?

TOM AND RACHEL AT TABLE WITH
NORMAL SIZED MONOPOLY GAME.
RACHEL PICKS UP LARGE DICE

AUDIO

(RACHEL) 00:46:01:00 – 00:46:35:00
The Juvenile Diabetes Research Foundation
needs your support to continue helping
people with diabetes right here in Northeast
Wisconsin.

(TOM)
We're raising funds to find a cure for
diabetes and its complications.

(TOM VO)
Join us for the Celebrity Monopoly Gala on
Saturday, February 12th!

(RACHEL VO)
The evening features exclusive live and
silent auction items, entertainment, dinner
and drinks and a chance to win fantastic
prizes! It all takes place at the Radisson
Paper Valley Hotel in Appleton. For tickets
call 997-0038!

(RACHEL) 00:47:24:00 – 00:47:29:00
Who gets to roll this?

Log Summary [JDRF CELEBRITY GALA] : 01/07/11 - 02/13/11

102643

Program	Start Date	Start Time	End Time	Duration	Spots	Rate	Total
Air Date: 01/07/11							
CELEBRITY GALA	5:58:45 AM	Good Day Wisc	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	7:34:10 AM	Good Day Wisc	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	12:59:25 PM	Judge Joe Brov	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	2:34:50 PM	The Doctors (S'	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	5:28:52 PM	Fox 11 News at	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	11:07:30 PM	Seinfeld	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	12:14:00 XM	King Of The Hil	GSWLUK33	CELEBRITY GALA	:30		
					0:03:30		\$0
Air Date: 01/08/11							
CELEBRITY GALA	5:19:36 AM	Pets.TV	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	7:42:40 AM	Good Day Wisc	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	12:58:41 PM	Paid Program	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	2:07:50 PM	Holiday Festiva	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	3:13:00 PM	American Idol	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	4:29:03 PM	Fox 11 Living W	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	11:19:47 PM	Running Wilde	GSWLUK34	CELEBRITY GALA 1	:15		
CELEBRITY GALA	12:03:39 XM	WLUK Movie	GSWLUK33	CELEBRITY GALA	:30		
					0:03:45		\$0
Air Date: 01/09/11							
CELEBRITY GALA	5:29:25 AM	Judge Judy (SY	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	7:32:20 AM	Good Day Wisc	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	9:59:20 AM	Fox News Sunc	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	12:40:45 PM	Little House on	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	11:29:25 PM	House, M.D. (S	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	1:10:28 XM	MGM Presents	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	2:57:00 XM	Fox 11 News at	GSWLUK34	CELEBRITY GALA 1	:15		
CELEBRITY GALA	4:07:12 XM	First Business	(GSWLUK33	CELEBRITY GALA	:30		
					0:03:45		\$0
Air Date: 01/10/11							
CELEBRITY GALA	5:25:33 AM	Good Day Wisc	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	8:34:08 AM	Good Day Wisc	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	12:45:11 PM	Judge Joe Brov	GSWLUK34	CELEBRITY GALA 1	:15		
CELEBRITY GALA	5:22:44 PM	Fox 11 News at	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	6:59:40 PM	Wheel of Fortur	GSWLUK34	CELEBRITY GALA 1	:15		
CELEBRITY GALA	10:34:00 PM	Seinfeld	GSWLUK33	CELEBRITY GALA	:30		
					0:02:30		\$0
Air Date: 01/11/11							
CELEBRITY GALA	7:34:02 AM	Good Day Wisc	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	2:06:50 PM	The Doctors (S'	GSWLUK34	CELEBRITY GALA 1	:15		
CELEBRITY GALA	12:26:54 XM	Extra (SYN)	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	3:21:38 XM	Judge Mathis (S'	GSWLUK33	CELEBRITY GALA	:30		
					0:01:45		\$0
Air Date: 01/12/11							
CELEBRITY GALA	8:17:08 AM	Good Day Wisc	GSWLUK34	CELEBRITY GALA 1	:15		
CELEBRITY GALA	4:21:39 PM	Judge Judy (SY	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	6:07:30 PM	Jeopardy (SYN	GSWLUK34	CELEBRITY GALA 1	:15		
					0:01:00		\$0
Air Date: 01/13/11							
CELEBRITY GALA	5:43:10 AM	Good Day Wisc	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	7:42:40 AM	Good Day Wisc	GSWLUK34	CELEBRITY GALA 1	:15		
CELEBRITY GALA	12:14:31 PM	Judge Joe Brov	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	1:16:40 PM	Little House on	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	3:12:40 PM	Dr. Oz (SYN)	GSWLUK34	CELEBRITY GALA 1	:15		
CELEBRITY GALA	10:16:50 PM	Seinfeld	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	3:31:12 XM	Judge Mathis (S'	GSWLUK33	CELEBRITY GALA	:30		
					0:03:00		\$0
Air Date: 01/14/11							
CELEBRITY GALA	8:49:49 AM	Good Day Wisc	GSWLUK34	CELEBRITY GALA 1	:15		
CELEBRITY GALA	9:40:18 AM	Fox 11 Living W	GSWLUK33	CELEBRITY GALA	:30		
CELEBRITY GALA	12:07:13 PM	Judge Joe Brov	GSWLUK33	CELEBRITY GALA	:30		

WLUK/WLUK : 01/07/11 - 02/13/11
[Sorted by: Air Date]

Log Summary [JDRF CELEBRITY GALA] : 01/07/11 - 02/13/11



Air Date: 01/14/11

CELEBRITY GALA	1:25:15 PM Little House on GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	2:17:55 PM The Doctors (S' GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	3:35:15 PM Dr. Oz (SYN) GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	4:00:25 XM Judge Mathis (S GSWLUK33	CELEBRITY GALA	:30
			0:03:00
			\$0

Air Date: 01/15/11

CELEBRITY GALA	5:29:25 AM Pets.TV GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	6:59:11 AM Paid Program GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	1:59:06 PM Paid Program GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	3:09:21 PM Little House on GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	4:19:07 PM Fox 11 Living W GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	10:41:45 PM Fox 11 News at GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	10:59:15 PM Fox 11 News at GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	12:49:36 XM Cars.tv (SYN) GSWLUK33	CELEBRITY GALA	:30
			0:03:30
			\$0

Air Date: 01/16/11

CELEBRITY GALA	6:29:06 AM Paid Program GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	8:00:15 AM Good Day Wisc GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	3:59:00 PM American Idol GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	5:29:18 PM WLK Movie GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	11:49:40 PM Seinfeld GSWLUK33	CELEBRITY GALA	:30
			0:02:15
			\$0

Air Date: 01/17/11

CELEBRITY GALA		CELEBRITY GALA	
CELEBRITY GALA	8:17:08 AM Good Day Wisc GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	11:09:03 AM Swift Justice: N GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	3:37:00 PM Dr. Oz (SYN) GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	5:22:29 PM Fox 11 News at GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	2:58:40 XM Fox 11 News at GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	4:08:12 XM First Business (GSWLUK33	CELEBRITY GALA	:30
			0:02:00
			\$0

Air Date: 01/18/11

CELEBRITY GALA	5:08:12 AM Good Day Wisc GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	12:21:09 PM Judge Joe Brov GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	12:45:11 PM Judge Joe Brov GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	12:18:56 XM Extra (SYN) GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	3:31:12 XM Judge Mathis (S GSWLUK33	CELEBRITY GALA	:30
			0:02:15
			\$0

Air Date: 01/19/11

CELEBRITY GALA	8:52:04 AM Good Day Wisc GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	9:30:16 AM Fox 11 Living W GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	11:09:03 AM Swift Justice: N GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	3:37:00 PM Dr. Oz (SYN) GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	1:12:14 XM The People's C GSWLUK33	CELEBRITY GALA	:30
			0:01:45
			\$0

Air Date: 01/20/11

CELEBRITY GALA	8:52:04 AM Good Day Wisc GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	10:34:50 AM Rachael Ray GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	4:14:56 PM Judge Judy (SYN GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	3:00:25 XM Fox 11 News at GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	4:40:20 XM Ag Day (SYN) GSWLUK33	CELEBRITY GALA	:30
			0:02:15
			\$0

Air Date: 01/21/11

CELEBRITY GALA	3:25:00 PM Dr. Oz (SYN) GSWLUK33	CELEBRITY GALA	:30
CELEBRITY GALA	11:27:20 PM King Of The Hill GSWLUK34	CELEBRITY GALA 1	:15
CELEBRITY GALA	4:48:36 XM MyDestination.t GSWLUK33	CELEBRITY GALA	:30
			0:01:15
			\$0

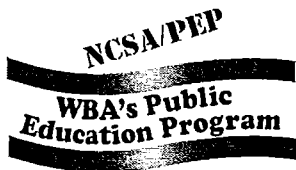
Air Date: 01/22/11

CELEBRITY GALA	12:29:06 PM Paid Program GSWLUK33	CELEBRITY GALA	:30
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Log Summary : 01/01/11 - 01/08/11

01/01/2011

01/01/2011			
Air Date: 01/01/11			
STROKE AWARENESS	8:35:11 AM Children's Medi	GSWLUK22	STROKE AWARENE :30
CHILDHOOD ASTHMA	2:59:00 PM Little House on	GSWLUK21	CHILDHOOD ASTHI :30
CHILDHOOD ASTHMA	11:44:23 PM WLUK Movie	GSWLUK21	CHILDHOOD ASTHI :30
PET ADOPTION	2:29:25 XM House, M.D. (S	GSWLUK9	PET ADOPTION :30
			0:02:00 \$0
Air Date: 01/02/11			
PET ADOPTION	5:22:09 AM Judge Judy (SY	GSWLUK9	PET ADOPTION :30
CHILDHOOD ASTHMA	5:59:26 AM Paid Program	GSWLUK21	CHILDHOOD ASTHI :30
STROKE AWARENESS	1:10:58 XM MGM Presents	GSWLUK22	STROKE AWARENE :30
PET ADOPTION	4:14:54 XM First Business (GSWLUK9	PET ADOPTION :30
			0:02:00 \$0
Air Date: 01/03/11			
CHILDHOOD ASTHMA	5:24:20 AM Good Day Wisc	GSWLUK21	CHILDHOOD ASTHI :30
STROKE AWARENESS	9:39:44 AM Fox 11 Living	WGSWLUK22	STROKE AWARENE :30
PET ADOPTION	11:48:56 PM King Of The Hil	GSWLUK9	PET ADOPTION :30
			0:01:30 \$0
Air Date: 01/04/11			
CHILDHOOD ASTHMA	6:08:03 AM Good Day Wisc	GSWLUK21	CHILDHOOD ASTHI :30
STROKE AWARENESS	6:42:45 AM Good Day Wisc	GSWLUK22	STROKE AWARENE :30
STROKE AWARENESS	11:08:33 AM Swift Justice: N	GSWLUK22	STROKE AWARENE :30
STROKE AWARENESS	11:48:56 PM King Of The Hil	GSWLUK22	STROKE AWARENE :30
PET ADOPTION	2:00:25 XM The People's C	GSWLUK9	PET ADOPTION :30
CHILDHOOD ASTHMA	4:23:06 XM First Business (GSWLUK21	CHILDHOOD ASTHI :30
			0:03:00 \$0
Air Date: 01/05/11			
PET ADOPTION	1:31:22 XM The People's C	GSWLUK9	PET ADOPTION :30
PET ADOPTION	4:40:20 XM Ag Day (SYN)	GSWLUK9	PET ADOPTION :30
			0:01:00 \$0
Air Date: 01/06/11			
STROKE AWARENESS	1:42:15 PM Little House on	GSWLUK22	STROKE AWARENE :30
CHILDHOOD ASTHMA	11:41:43 PM King Of The Hil	GSWLUK21	CHILDHOOD ASTHI :30
CHILDHOOD ASTHMA	1:51:00 XM The People's C	GSWLUK21	CHILDHOOD ASTHI :30
			0:01:30 \$0
Air Date: 01/07/11			
CHILDHOOD ASTHMA	1:42:15 PM Little House on	GSWLUK21	CHILDHOOD ASTHI :30
			0:00:30 \$0
Air Date: 01/08/11			
PET ADOPTION	5:08:28 AM Pets.TV	GSWLUK9	PET ADOPTION :30
PET ADOPTION	2:16:10 PM Holiday Festiva	GSWLUK9	PET ADOPTION :30
CHILDHOOD ASTHMA	2:32:40 PM Holiday Festiva	GSWLUK21	CHILDHOOD ASTHI :30
PET ADOPTION	3:49:16 PM MyDestination.t	GSWLUK9	PET ADOPTION :30
STROKE AWARENESS	4:30:13 PM Fox 11 Living	WGSWLUK22	STROKE AWARENE :30
PET ADOPTION	3:44:21 XM Comedy.tv (SYI	GSWLUK9	PET ADOPTION :30
			0:03:00 \$0



**wisconsin
broadcasters
association**

44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: February 22, 2011

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd - NCSA/PEP Coordinator

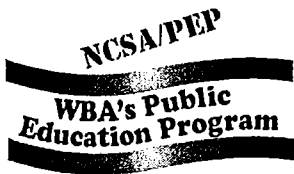
SPONSOR: **WISCONSIN DEPARTMENT OF NATURAL RESOURCES
- TURKEY HUNTING**

The Wisconsin DNR offers hunters these safety tips
for the upcoming spring turkey hunt...

* * * * *

Name of Spot:	"Spring Turkey Hunt" - :30
Dates of Play:	February 28-March 13, 2011 (two week period) <u>Reminder – this schedule will be running concurrently with the Lion's Club and WI Army National Guard spots.</u>
Total Number of Times Aired:	Please play this spot, <u>at least</u> 8 times during the two week period... As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during prime time (3PM -11PM) 1/3 during day time (7AM-3PM) 1/3 during all other times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (March 14, 2011) of this segment of the program.

Thank you, as always, for supporting the NCSA/PEP Program!!



**wisconsin
broadcasters
association**

44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: March 21, 2011

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd – NCSA/PEP Coordinator

SPONSOR: **WISCONSIN DEPARTMENT OF JUSTICE**
-- ICAC (INTERNET CRIMES AGAINST CHILDREN)

The Wisconsin Department of Justice wants to raise awareness about online predators and Internet Crimes Against Children...parents are the first line of defense to protect their children from online predators...

* * * * *

Name of Spot:	"ICAC (Internet Crimes Against Children)" :30
Dates of Play:	March 28-May 1, 2011 (<u>five</u> week period) Reminder: This spot will be running concurrently with the Army National Guard spots.
Total Number of Times Aired:	Please play this spot <u>at least</u> 15 times during the <u>five</u> week period... As always, the 15 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during drive time (6AM-10AM & 3PM -7PM) 1/3 during day time (10AM-3PM) 1/3 during all other times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (May 2, 2011) of this segment of the program.

Thank you, as always, for supporting the NCSA/PEP Program!!

**WLUK-TV
QUARTERLY ISSUES/PROGRAMS REPORT**

**LOCAL PUBLIC SERVICE ANNOUNCEMENTS
JANUARY 1, 2011 – MARCH 31, 2011**

PSA Contract and Invoice copies to document:

- Announcement for FCC Children's Report.
Available for Inspection at WLUK-TV.
- EOE Announcement – WLUK-TV is an EOE Employer.

Locally produced PSA's,
Script with WLUK Talent & Air List

WLUK-TV regularly aired PSAs from local agencies such as:

Fox Valley Unites Against Alcohol & Drug Abuse, Green Bay Drug Alliance,
Boy Scouts of America/Green Bay, Partnership for a Drug Free America,
Brown County Social Services Department, PTA (*Bus Safety*), and Big
Brothers/ Big Sisters (*Kindred Spirits*).

ISSUES ADDRESSED ARE:

- #1 – COMMUNITY/BUSINESS/ NON-PROFIT/ECONOMY/JOBS**
- #2 - CRIME/LAW ENFORCEMENT/PROTECTION**
- #3 - EDUCATION**
- #4 - ENVIRONMENTAL CONCERNS**
- #5 – FAMILIES, CHILDREN & TEENS**
- #6 – GOVERNMENT PROGRAMS/ ACCOUNTABILITY**
- #7 - HEALTH CARE & REFORM**
- #8 – MINORITY, ELDERLY, WOMEN & CIVIL RIGHTS ISSUES**
- #9 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- #10 – AMERICA AT WAR & INTERNATIONAL CONFLICTS**

ATTACHMENT

WLUK-TV QUARTERLY ISSUES/PROGRAMS REPORT

FOX NETWORK PUBLIC SERVICE ANNOUNCEMENTS

January 1, 2011-March 31, 2011

ISSUES IDENTIFIED THIS QUARTER

- #1 – COMMUNITY/BUSINESS/ NON-PROFIT/ECONOMY/JOBS**
- #2 - CRIME/LAW ENFORCEMENT/PROTECTION**
- #3 - EDUCATION**
- #4 - ENVIRONMENTAL CONCERNS**
- #5 – FAMILIES, CHILDREN & TEENS**
- #6 – GOVERNMENT PROGRAMS/ ACCOUNTABILITY**
- #7 - HEALTH CARE & REFORM**
- #8 – MINORITY, ELDERLY, WOMEN & CIVIL RIGHTS ISSUES**
- #9 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- #10 – AMERICA AT WAR & INTERNATIONAL CONFLICTS**

FEA#3.29

TO: GENERAL MANAGERS, GENERAL SALES MANAGERS, PROMOTION MANAGERS, PROGRAM DIRECTORS, TRAFFIC DIRECTORS, AND COMMUNITY AFFAIRS DIRECTORS

FROM: RUTH LEVENSON – FBC/NY

DATE: MARCH 22, 2011

SUBJECT: 1ST QUARTER PUBLIC FILE REPORT

PLEASE BE ADVISED THAT THE 1ST QUARTER PUBLIC FILE REPORT WILL BE AVAILABLE ON FOX INSIDER ON MARCH 29TH IN THE NETWORK DISTRIBUTION SECTION. ALL INFORMATION WHICH COULD BE COMPLETED PRIOR TO THE CLOSE OF THE QUARTER WILL BE INCLUDED. ANY ADDITIONAL INFORMATION, INCLUDING ANY PSAS AIRED BETWEEN MARCH 25TH THRU MARCH 31ST AND/OR ANY OTHER REVISIONS WILL BE UPDATED ON FOX INSIDER BY APRIL 6TH.

PLEASE NOTE THAT FOX NETWORK DID NOT SCHEDULE ANY EDUCATIONAL/INFORMATIONAL PROGRAMMING IN THE FIRST QUARTER OF 2011.

PLEASE FEEL FREE TO CALL ME AT 212/556-2560 SHOULD YOU HAVE ANY QUESTIONS REGARDING THE **NETWORK INFORMATION** FOR THIS REPORT. YOU SHOULD SEEK THE ADVICE OF YOUR LEGAL COUNSEL REGARDING ANY QUESTIONS CONCERNING YOUR LOCAL STATION.

.....

March 28, 2011

RE: QUARTERLY PUBLIC FILE REPORTS

Dear Fox Broadcasting Company Affiliates:

In this report you will find the following network public file information for 1st Quarter 2011:

1. FBC (Prime-time, Sports and Late Night) 1st Quarter PSA Report for 2011 which includes January 1, 2011 through March 24th, 2011. **Please check the Fox Insider on April 6th for additional PSAs that air 3/25/11 - 3/31/11.**
2. Information provided by the network pertaining to FBC's educational programming for 1st Quarter 2011 and educational program schedule for 2nd Quarter 2011. This information should be used to help you complete FCC Form 398. **Please be aware that the enclosed Form 398 cannot be filed directly with the FCC.** **Part I** lists the regularly - scheduled educational programs which aired on the network from January 1, 2011 through March 31, 2011. Please note that we have included four sections:
 - (A) Identify the publishers who were sent information for each Core Program. This is responsive to Question 3b;
 - (B) "Core" Programming responsive to Question 4;
 - (C) "Non-Core" Programming Responsive to Question 5;
 - (D) The Preemption Report. The chart must be completed for each "Core" program listed in Question 4 that was preempted during the past three months. **You are responsible for noting regional or station preemptions.**

Part II lists the educational programs which will be regularly - scheduled for the next quarter – April 1, 2011 through June 30, 2011. This is in response to Question 14.

PLEASE NOTE: FOX NETWORK DID NOT SCHEDULE ANY EDUCATIONAL/INFORMATIONAL PROGRAMMING IN THE FIRST QUARTER OF 2011.

In addition, as previously announced, there are four weeks (4/09/11, 4/30/11, 5/07/11 and 5/28/11) where "THIS WEEK IN BASEBALL" will be preempted due to live sports coverage. FOX has assured the FCC that the network will comply with all the appropriate on-air announcements in TWIB and in the relevant MLB game promos (as well as notifying the listing services of the new times) so that FOX affiliates can continue to count the rescheduled episodes of TWIB as "core" educational children's programming.

Please contact your Network Distribution representative should you have any questions.

Best Regards,

Ruth Levenson

cc: Ellen Agress - Deputy General Counsel, News America Incorporated
Joseph Di Scipio- Fox Television Station Group
FBC Network Distribution
Caroline White - FBC Commercial Administration

3/29/2011

JANUARY '11
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

4:17 PM

DATE	PROGRAM	DAY	TIME	ISCI
1-Jan-11	COPS	SAT	8:50:17P	DMANIMATION30H
2-Jan-11	NFL REGIONAL GAME	SUN	1:10:19P	XNPI165510H
2-Jan-11	NFL NATIONAL GAME	SUN	6:43:29P	XNPI165510H
2-Jan-11	FAMILY GUY	SUN	9:43:52P	18265B
3-Jan-11	HOUSE	MON	8:13:29P	FZAA0869
4-Jan-11	MILLION DOLLAR MONEY DROP	TUE	9:51:40P	18265B
5-Jan-11	MILLION DOLLAR MONEY DROP	WED	9:42:43P	DMANIMATION30H
6-Jan-11	MILLION DOLLAR MONEY DROP	THU	8:50:54P	FZAA0869
8-Jan-11	FOX MOVIE	SAT	8:24:43P	FZAA0873
9-Jan-11	NFC WILDCARD PREGAME	SUN	4:32:34P	XNPI405230H
9-Jan-11	NFC WILDCARD	SUN	4:49:47P	XNPI165510H
9-Jan-11	BOBS BURGERS	SUN	8:52:54P	DMANIMATION30H
10-Jan-11	LIE TO ME	MON	8:12:25P	DMANIMATION30H
11-Jan-11	MILLION DOLLAR MONEY DROP	TUE	9:53:04P	DMANIMATION30H
12-Jan-11	RAISING HOPE	WED	10:06:39P	18265B
12-Jan-11	RAISING HOPE	WED	10:25:00P	FZAA0869
13-Jan-11	MILLION DOLLAR MONEY DROP	THU	8:51:46P	18265B
14-Jan-11	HUMAN TARGET	FRI	9:32:32P	DMANIMATION30H
15-Jan-11	NFC DIVISIONAL PREGAME	SAT	8:04:26P	XNPI405230H
15-Jan-11	NFC DIVISIONAL GAME	SAT	8:24:53P	XNPI165510H
16-Jan-11	NFC POSTGAME	SUN	4:29:29P	PSA2010NFL3030
16-Jan-11	AMERICAN DAD	SUN	7:38:16P	DMANIMATION30H
18-Jan-11	MILLION DOLLAR MONEY DROP	TUE	9:50:30P	DMANIMATION30H
19-Jan-11	AMERICAN IDOL	WED	8:11:47P	FZAA0869
20-Jan-11	BONES	THU	9:49:29P	DMANIMATION30H
21-Jan-11	KITCHEN NIGHTMARES	FRI	8:14:50P	18265B
22-Jan-11	COPS	SAT	8:21:28P	DMANIMATION30H
23-Jan-11	NFC CHAMPIONSHIP GAME	SUN	5:44:40P	XNPI165510H
23-Jan-11	SIMPSONS	SUN	7:25:45P	FZAA0869
24-Jan-11	LIE TO ME	MON	9:13:10P	FZAA0869
26-Jan-11	AMERICAN IDOL	WED	8:37:53P	0810RACE30
28-Jan-11	FRINGE	FRI	9:51:35P	DMANIMATION30H
29-Jan-11	COPS	SAT	8:21:39P	PSAUNICEFZERO30
30-Jan-11	NFL PRO BOWL	SUN	7:36:16P	XNPI165510H
30-Jan-11	NFL PRO BOWL	SUN	9:44:05P	XNPI405230H
30-Jan-11	NFL PRO BOWL	SUN	10:26:12P	XNPI408430H
31-Jan-11	LIE TO ME	MON	9:39:47P	DMANIMATION30H

JANUARY '11
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

PSA DESCRIPTION	LENGTH
PSA/KAISER FOUNDATION/AIDS	:30
NFL PLAY 60 BUS REV/PSA	:10
NFL PLAY 60 BUS REV/PSA	:10
GLOBAL FUND FIGHTING AIDS	:30
FOUNDATION FOR A BETTER LIFE	:30
GLOBAL FUND FIGHTING AIDS	:30
PSA/KAISER FOUNDATION/AIDS	:30
FOUNDATION FOR A BETTER LIFE	:30
FOUNDATION FOR A BETTER LIFE "JUST SAY HI"	:30
NFL PLAY 60/PSA	:30
NFL PLAY 60 BUS REV/PSA	:10
PSA/KAISER FOUNDATION/AIDS	:30
PSA/KAISER FOUNDATION/AIDS	:30
PSA/KAISER FOUNDATION/AIDS	:30
GLOBAL FUND FIGHTING AIDS	:30
FOUNDATION FOR A BETTER LIFE	:30
GLOBAL FUND FIGHTING AIDS	:30
PSA/KAISER FOUNDATION/AIDS	:30
NFL PLAY 60/PSA	:30
NFL PLAY 60 BUS REV/PSA	:10
ST JUDES V 3	:30
PSA/KAISER FOUNDATION/AIDS	:30
PSA/KAISER FOUNDATION/AIDS	:30
FOUNDATION FOR A BETTER LIFE	:30
PSA/KAISER FOUNDATION/AIDS	:30
GLOBAL FUND FIGHTING AIDS	:30
PSA/KAISER FOUNDATION/AIDS	:30
NFL PLAY 60 BUS REV/PSA	:10
FOUNDATION FOR A BETTER LIFE	:30
FOUNDATION FOR A BETTER LIFE	:30
NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY	:30
PSA/KAISER FOUNDATION/AIDS	:30
UNICEF "CLOSER TO ZERO"	:30
NFL PLAY 60 BUS REV/PSA	:10
NFL PLAY 60/PSA	:30
NFL/PLAY 60 COMMUNITY BLITZ	:30
PSA/KAISER FOUNDATION/AIDS	:30

3/29/2011

FEBRUARY '11
1ST QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

4:17 PM

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Feb-11	MILLION DOLLAR MONEY DROP	TUE	9:51:51P	10265B	GLOBAL FUND FIGHTING AIDS	:30
2-Feb-11	HUMAN TARGET	WED	9:45:02P	DETP0404	PARTNERSHIP FOR A DRUGFREE AMERICA	:30
3-Feb-11	BONES	THU	9:05:32P	DETP0396	PARTNERSHIP FOR A DRUGFREE AMERICA	:30
4-Feb-11	KITCHEN NIGHTMARES	FRI	8:51:59P	DMANIMATION30H	PSA/KAISER FOUNDATION/AIDS	:30
5-Feb-11	COPS	SAT	8:21:51P	DMANIMATION30H	PSA/KAISER FOUNDATION/AIDS	:30
6-Feb-11	SB PREKICK	SUN	6:16:40P	XNPI405930H	PLAY 60	:30
9-Feb-11	HUMAN TARGET	WED	9:41:10P	DETP0404	PARTNERSHIP FOR A DRUGFREE AMERICA	:30
10-Feb-11	BONES	THU	9:46:26P	DMANIMATION30H	PSA/KAISER FOUNDATION/AIDS	:30
11-Feb-11	KITCHEN NIGHTMARES	FRI	8:54:53P	DETP0396	PARTNERSHIP FOR A DRUGFREE AMERICA	:30
13-Feb-11	SIMPSONS	SUN	7:23:02P	YDZT9153PSA	ONDCP	:30
14-Feb-11	CHICAGO CODE	MON	9:50:29P	DMANIMATION30H	PSA/KAISER FOUNDATION/AIDS	:30
15-Feb-11	RAISING HOPE	TUE	9:24:50P	DETP0404	PARTNERSHIP FOR A DRUGFREE AMERICA	:30
16-Feb-11	AMERICAN IDOL	WED	8:12:41P	DMANIMATION30H	PSA/KAISER FOUNDATION/AIDS	:30
17-Feb-11	AMERICAN IDOL	THU	8:31:48P	0810LAUGH30	NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY	:30
18-Feb-11	KITCHEN NIGHTMARES	FRI	8:54:40P	DMANIMATION30H	PSA/KAISER FOUNDATION/AIDS	:30
19-Feb-11	COPS	SAT	8:22:19P	DETP0396	PARTNERSHIP FOR A DRUGFREE AMERICA	:30
20-Feb-11	SIMPSONS	SUN	7:23:02P	0810RACE30	NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY	:30
21-Feb-11	CHICAGO CODE	MON	9:53:54P	DETP0396	PARTNERSHIP FOR A DRUGFREE AMERICA	:30
22-Feb-11	TRAFFIC LIGHT	TUE	9:51:39P	CNAT93303	PSA/TONI BRAXTON NEW ODDS	:30
23-Feb-11	AMERICAN IDOL	WED	8:11:56P	FZAA0869	FOUNDATION FOR A BETTER LIFE	:30
24-Feb-11	AMERICAN IDOL	THU	9:50:22P	0810LAUGH30	NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY	:30
25-Feb-11	FRINGE	FRI	9:10:31P	ZPLW5530	WOUNDED WARRIOR PROJECT	:30
26-Feb-11	COPS	SAT	8:21:50P	ZPLW5530	WOUNDED WARRIOR PROJECT	:30
27-Feb-11	SIMPSONS	SUN	7:08:48P	0810RACE30	NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY	:30
28-Feb-11	CHICAGO CODE	MON	9:52:23P	CNAT95304	AD COUNCIL/AUTISM/ERNIE ELS	:30

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Mar-11	RAISING HOPE	TUE	9:52:56P	0810RACE30	NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY	:30
2-Mar-11	TRAFFIC LIGHT	WED	9:52:45P	CNAT95304	AD COUNCIL/AUTISM/ERNIE ELS	:30
3-Mar-11	AMERICAN IDOL	THU	8:10:31P	FZAA0869	FOUNDATION FOR A BETTER LIFE	:30
4-Mar-11	NAACP IMAGE AWARDS	FRI	8:55:15P	CNAT96301	AD COUNCIL/AUTISM	:30
5-Mar-11	COPS	SAT	8:21:59P	ARCR7730	AMERICAN RED CROSS	:30
6-Mar-11	SIMPSONS	SUN	7:23:38P	FZAA0869	FOUNDATION FOR A BETTER LIFE	:30
7-Mar-11	CHICAGO CODE	MON	9:51:50P	ARCR7730	AMERICAN RED CROSS	:30
9-Mar-11	AMERICAN IDOL	WED	8:11:56P	DMCHAUNCEY30H	AIDS/KAISER FAMILY FOUNDATION	:30
10-Mar-11	BONES	THU	9:48:58P	ARCR7730	AMERICAN RED CROSS	:30
11-Mar-11	FRINGE	FRI	9:08:40P	CNAT95304	AD COUNCIL/AUTISM/ERNIE ELS	:30
12-Mar-11	COPS	SAT	8:22:23P	CMN2011PSA30	CHILDRENS MIRACLE NETWORK	:30
13-Mar-11	CLEVELAND SHOW	SUN	9:42:02P	YDZT0113PSA	ONDCP "NO BRAINER"	:30
16-Mar-11	AMERICAN IDOL	WED	8:12:14P	CNNE0070000H	AD COUNCIL "WALLET"	:30
17-Mar-11	BONES	THU	9:49:37P	CNAT95304	AD COUNCIL/AUTISM/ERNIE ELS	:30
18-Mar-11	KITCHEN NIGHTMARES	FRI	8:13:24P	ARCR7730	AMERICAN RED CROSS	:30
19-Mar-11	COPS	SAT	8:21:41P	DMCHAUNCEY15H	KAISER FAMILY FOUNDATION	:15
19-Mar-11	AMERICAS MOST WANTED	SAT	9:56:33P	CNNE0072000H	AD COUNCIL "WALLET"	:30
20-Mar-11	CLEVELAND SHOW	SUN	9:40:52P	YDZT0123PSA	ONDCP "I DO ME"	:30
21-Mar-11	CHICAGO CODE	MON	9:14:00P	CNNE0073000H	AD COUNCIL "BLACKOUT"	:30
22-Mar-11	TRAFFIC LIGHT	TUE	9:55:20P	ARCR7730	AMERICAN RED CROSS	:30
24-Mar-11	BONES	THU	9:50:22P	DMTERESA30H	KAISER FAMILY FOUNDATION	:30
25-Mar-11	KITCHEN NIGHTMARES	FRI	8:15:27P	CNNE0076000H	AD COUNCIL LETS MOVE CAMPAIGN	:15
25-Mar-11	FRINGE	FRI	9:08:04P	DMCHAUNCEY15H	KAISER FAMILY FOUNDATION	:15
26-Mar-11	COPS	SAT	8:21:45P	ARCR 7730	AMERICAN RED CROSS	:30
27-Mar-11	AMERICAN DAD	SUN	7:38:39P	CNNE 0080000H	AD COUNCIL LETS MOVE CAMPAIGN "HUDDLE"	:30



TO: FCC Programs/Issues Report

**RE: ASCERTAINMENT & DETERMINATION OF QUARTERLY ISSUES TO BE
ADDRESSED IN WLUK-TV PROGRAMMING.**

**ISSUES/PROGRAMMING IS IN WLUK-TV'S FCC "*QUARTERLY PROGRAMS
AND ISSUES REPORTS.*"**

Attached is a sample script of the separate promos by Jay Zollar, VP & General Manager of WLUK-TV, inviting input from viewers about our news coverage.

These promos air three to five times each day, 7 days/week. The attached listing is a sample of promos which aired for one week within this quarter, 2011.

The General Manager discusses requests and comments from viewers with department managers each week to outline issues to be addressed through news reports and special programs.

Jay T. Zollar
Vice President/General Manager
WLUK FOX 11
balancednews@wluk.com
Green Bay, WI

JAY ZOLLAR NEWS TAGS

:15 EACH (all say 'tonight') RECORDED IN JANUARY

00:16:28:00 – 00:16:46:00 GP6408

Thanks for watching Fox 11 News. Our goal is to be balanced. Was our coverage fair tonight? Our reporting unbiased? Email me at balancednews@wluk.com and I promise a response.

00:17:29:00 – 00:17:44:00 GP6409

I want to thank you for watching fox 11 news. How did we do tonight? Was our coverage fair? Was our reporting unbiased? Email me at balancednews@wluk.com and I promise a response.

00:20:22:00 – 00:20:39:00 (different outfit) GP6410

I want to thank you for watching Fox 11 News. How did we do tonight? Was our coverage fair? Was our reporting unbiased? Email me at balancednews@wluk.com and I promise a response.

00:20:49:00 – 00:21:09:00 GP6411

I want to thank you for watching Fox 11 News. How do you think we did tonight? Was our reporting fair and unbiased? Did we cover all sides of the story? Email me at balancednews@wluk.com and I promise a response.

Log Summary : 01/01/11 - 01/08/11

WLUK-TV

Air Date: 01/01/11

ACCURATE BALANCED		ACCURATE BALAN	
ACCURATE BALANCED	3:36:06 PM The Best of the GPWLUK21	ACCURATE BALAN	:15
NINE BALANCE TAG	9:57:00 PM Fox 11 News at GPWLUK53	NINE BALANCE TA	:15

0:00:30 \$0

Air Date: 01/03/11

GDW BALANCE TAG	8:58:40 AM Good Day Wisc GPWLUK52	GDW BALANCE TA	:15
ACCURATE BALANCED	5:57:10 PM Fox 11 News at GPWLUK21	ACCURATE BALAN	:15
NINE BALANCE TAG	9:57:40 PM Fox 11 News at GPWLUK53	NINE BALANCE TA	:15

0:00:45 \$0

Air Date: 01/04/11

ACCURATE BALANCED	9:51:46 PM Fox 11 News at GPWLUK21	ACCURATE BALAN	:15
ACCURATE BALANCED	9:57:40 PM Fox 11 News at GPWLUK21	ACCURATE BALAN	:15

0:00:30 \$0

Air Date: 01/05/11

GDW BALANCE TAG	8:58:40 AM Good Day Wisc GPWLUK52	GDW BALANCE TA	:15
NINE BALANCE TAG	9:57:40 PM Fox 11 News at GPWLUK53	NINE BALANCE TA	:15

0:00:30 \$0

Air Date: 01/06/11

GDW BALANCE TAG	8:58:40 AM Good Day Wisc GPWLUK49	GDW BALANCE TA	:15
JAY BALANCE TAG	5:57:10 PM Fox 11 News at GPWLUK45	JAY BALANCE TAG	:15

0:00:30 \$0

Air Date: 01/07/11

GDW BALANCE TAG	8:58:40 AM Good Day Wisc GPWLUK52	GDW BALANCE TA	:15
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0:00:15 \$0

Air Date: 01/08/11

GDW BALANCE TAG	8:59:40 AM Good Day Wisc GPWLUK49	GDW BALANCE TA	:15
JAY BALANCE TAG	5:27:40 PM Fox 11 News at GPWLUK45	JAY BALANCE TAG	:15

0:00:30 \$0